Welcome to the UI Strategic Planning Open Forums

Overview and Draft Plan Feedback
The Strategic Planning Design Group
Fall 2016

The University of Iowa has always welcomed challenges. We stand on a rich legacy of firsts – a legacy that shapes our identity and that inspires our path forward. – Preface to UI Strategic Plan 2016-2021 (DRAFT)
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<tr>
<th>Name</th>
<th>Position</th>
<th>Department</th>
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<tbody>
<tr>
<td>David Cunning</td>
<td>Associate Professor and Chair</td>
<td>College of Liberal Arts &amp; Sciences</td>
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<td>Sarah Hansen</td>
<td>Assistant Vice President</td>
<td>Division of Student Life</td>
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<td>Scott Arneson</td>
<td>Associate Dean</td>
<td>College of Dentistry</td>
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<td>Erin Brothers</td>
<td>Grants &amp; Contracts Administrator</td>
<td>Sponsored Programs ( &amp; President, Staff Council)</td>
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<td>Carolyn Colvin</td>
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<td>Rita Frantz</td>
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<td>Russ Ganim</td>
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<td>College of Liberal Arts &amp; Sciences</td>
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<td>Nicole Grosland</td>
<td>Professor</td>
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<td>Lon Moeller</td>
<td>Associate Provost</td>
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<td>Nicole Nisly</td>
<td>Professor</td>
<td>College of Medicine (from August 2016)</td>
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<td>Todd Pettys</td>
<td>Professor</td>
<td>College of Law</td>
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<td>Cheryl Reardon</td>
<td>Associate Vice President</td>
<td>Research &amp; Economic Development</td>
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<td>Ben Rogers</td>
<td>Senior IT Director</td>
<td>Information Technology Services</td>
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<tr>
<td>Jacob Simpson</td>
<td>Undergraduate Student</td>
<td>UISG (from August 2016)</td>
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<td>Alexandra Thomas</td>
<td>Clinical Professor</td>
<td>College of Medicine (through July 2016)</td>
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<td>Tom Vaughn</td>
<td>Associate Professor</td>
<td>College of Public Health ( &amp; President Elect Faculty Senate)</td>
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<td>Shawn Wax</td>
<td>Vice President</td>
<td>UI Foundation</td>
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<td>Nicole Mac</td>
<td>Director, Leadership Development</td>
<td>Organizational Effectiveness</td>
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*SPDG Members*
1. Create a strategic plan that:
   a. Is crisp and time-sensitive;
   b. Is inclusive of our University with a fast feedback cycle;
   c. Facilitates change, innovation, and growth through annual review by the Strategy Implementation Team; and
   d. Acknowledges the UI’s relationship to the citizens of Iowa, and financial considerations, as a “backbone” to the plan.

2. Represent the “greater good” for the UI by recognizing the interests of key interest groups, the broader UI community, and Iowa in ways that:
   a. Retains our mission and modified pillar structure;
   b. Charts a course for a more distinctive UI by integrating our strengths into opportunities for innovation and competitive advantage; and
   c. Results in a plan that is responsive to current environment, focused, and promotes action.
The University’s Mission

In pursuing its mission of teaching, research, and service, the University seeks to advance scholarly and creative endeavor through leading-edge research and artistic production; to use this research and creativity to enhance undergraduate, graduate, and professional education, health care, and other services provided to the people of Iowa, the nation, and the world; and to educate students for success and personal fulfillment in a diverse world.

Our Core Values

* Excellence * Learning * Community * Diversity * Integrity
* Respect * Responsibility * Fiscal Responsibility
Data and Discussions for informed, iterative, and ongoing process

- Leveraging newly available data, previously vetted process, and overlapping touchpoints to reach faculty, students, staff, and interest groups

- Quick ongoing cycles of input from series of multiple campus feedback loops (Fall 2015-Spring 2016)

- SPDG members serving role of synthesizing input and data trends to shape strategies in 3 mission-critical areas: student success, research and practice, and engagement. (Spring-Summer 2016)

- Integration with ongoing Strategic Implementation Team and Operations Team for responsive, actionable plans

- Recognition of evolving budgetary process for emerging opportunities
• Faculty Governance Strategy List
• Staff Council Survey Strategy List
• Student (UISG/GPSG) Strategy List
• Student Success Task Force Recommendations
• Internationalization Plan, State of Diversity Address, collegiate plans, UI Health Care plan
• Board of Regents Strategic Plan
• Plans from other institutions
• Data Digest
  [https://provost.uiowa.edu/data-digest](https://provost.uiowa.edu/data-digest)
• OneIT@ Iowa, TIER
• Open Forums
• SPDG Road Shows (DEO meetings, standing committees, governance groups)
• Data and Reports shared by campus leaders and interest groups
A Path Forward

STRATEGIC PLAN, 2016-21
- Mission Statement
- Academic Identity Statement
- Five-Year Goals
  - Initial/Ongoing Strategies
  - Metrics

New ideas (faculty, staff, and students)

Cabinet

Task complete by June 30, 2016

Ongoing, 2016-2021

Additional planning (subject experts)

Step 1: Agree on Issues to be Tracked and Managed
- High priority

Step 2: Develop Clear Strategic and Execution Plans

Step 3: Build Ongoing Accountability

Operations Year: 0 to 18 Month Timeline

Strategic Implementation Team: 1 to 5 Year Timeline

Step 1: Agree on Most Pressing Issues

Low priority
**Iterative Process and Timeline**

- **Discovery**
  - SPDG brainstorming strategies
  - Use of existing sources (Governance Strategy Lists, Pappas Response Report, Datasets)

- **Feedback**
  - Open Forums
  - Hub-and-Spoke model of feedback

- **Refinement**
  - Incorporation of feedback from Open Forums and key communities (faculty, staff, students, partners)
  - Additional Hub-and-Spoke feedback

- **Draft Creation**
  - 4-5 key strategies in each priority area
  - Potential action steps and metrics

- **Revision**
  - Draft available & request for campus feedback
  - Campus conversations on draft

**Final Document: October 1, 2016**
Why doesn’t the plan include a budget?

Most UI plans have not included budget implications and we were not charged with assigning $ to each item.

However, the Strategy Implementation Team, and Subject Expert Task Forces, will analyze budget implications and prioritize the strategies and tasks within the plan.
What is the Strategy Implementation Team?

Strategic Plan Development Group

**Charge** (abbreviated): Develop the 2016-21 University of Iowa Strategic Plan by June 30, 2016 October 1, 2016.

Strategy Implementation Team (SIT)

**Objective**: Drive an ongoing, active process to achieve UI Strategic Plan vision and goals and prioritize institutional initiatives (1-5 year issues)

Operations Team (OT)

**Objective**: Maintain continuous, collaborative process to recommend actions on institutional initiatives in support of the UI Strategic Plan (0-18 month issues)
Who is on the Strategy Implementation Team, and what do they do?

**Strategy Implementation Team (SIT)**

*Objective:* Drive an ongoing, active process to achieve UI Strategic Plan vision and goals and prioritize institutional initiatives (1-5 year issues)

**Members**

- P. Barry Butler (chair)
- Rod Lehnertz (Operating Team chair)
- Bruce Harreld (President, Cabinet chair)
- Tom Rocklin (VP Student Life)
- Carroll Reasoner (Legal Counsel)
- Dan Reed (VP Research & Economic Dev)
- Georgina Dodge (Chief Diversity Officer)
- Peter Matthes (Senior Advisor to President)
- Keith Carter (Carver College of Medicine)
- Lena Hill (Senior Associate to the President)
- Jackie Lewis (UI Foundation representative)
- Sherry Watt (faculty representative)
- H.S. Udaykumar (faculty representative)
- Frank Durham (faculty representative)
- Sue Curry (Dean representative)
- Christina Bohannan (faculty representative)
- Peter Snyder (faculty representative)
- Monica Madura (staff representative)
- Matthew Watson (staff representative)
- Shaun O’Neill (student gov’t rep, Grad/Prof)
- Keith Saunders (ex officio member, gov’t.)
- Ted Yaneczek (team administrative support)
- Jacob Simpson (student gov’t. rep, UG)
- Cornelia Lang (faculty representative)
How are people selected for the Expert Committees?

Subject Expert Task Forces

Objective: Working teams based on the individuals most likely and necessary to successfully deliver meaningful recommendations to SIT and OT. Members must have a solid foundation and working knowledge of the issue at hand.

Members

- Recommendations from Shared Governance Groups
  - Xxxxx
  - Xxxxx
  - Xxxxx

- Recommendations from Administrative Leadership
  - Xxxxx
  - Xxxxx
  - Xxxxx
Discussion Questions

• What do you like about the draft?
• What changes do you suggest?

As you share, please:
• Denote your constituency and the area(s) of the plan your feedback focuses upon.
• Write your feedback on a card to ensure we capture it as accurately as possible.
Your Input Matters

• Avenues for input after today:
  – Co-chairs Sarah Hansen & David Cunning
  – Strategic Planning Website: https://provost.uiowa.edu/strategic-plan-2016-2021 (click on Feedback Form)

• Encourage others to participate

Our 2016-2021 strategic plan dares to create more opportunities for Hawkeyes to make an impact across the state, the nation, the planet, and beyond. In an increasingly global context, we will bring Iowa to the world, and the world to Iowa.

UI Strategic Plan 2016-2021 draft
SIT 1: National Research Standing
Develop strategies to improve UI’s research standing. Include strategies to improve recruitment and retention of faculty, breaking collegial and departmental silos, expectations for allocation of faculty effort (post tenure) in teaching, research, and service, and improving faculty salaries.

Dan Reed (Chair), Cori Peek-Asa, Christopher Morphew, Karim Abdel-Malek, Bernd Fritzsch, Curt Sigmund, Kevin Campbell, Donald Gurnett, David Gier, Chuck Connerly, Teresa Mangum, Heath Davis, Sarah Larsen

SIT 2: URM Participation in Graduate/Professional Programs
Develop strategies to coordinate and streamline campus-wide efforts to expand and enhance under-representation in graduate and professional educational programs.

Georgina Dodge (Co-Chair), John Keller (Co-Chair), Lori Adams, Tonya Peeples, Stefan Strack, Sherree Wilson, Shelly Campo, Ann Ricketts
SIT 3: Undergraduate Academic Experience
Develop strategies to improve the undergraduate academic experience including: i) Internships and experiential learning opportunities, iii) capstone and career-readiness courses, and iv) undergraduate research experiences.
   Tom Rocklin (Chair), Jacob Simpson, Monica Madura, Cornelia Lang, Frank Durham, Lon Moeller, Helena Dettmer, Sarah Hansen

SIT 4: Campus Climate
Develop strategy for coordinating efforts across campus to improve campus climate for students/faculty/staff of color, as well as international students.
   Georgina Dodge (Chair), Kimberly Carter, Laurence Chan, Sarah Gardial, Jeremy Kinser, Brian Leal, Brianna Marcelo, Roy Salcedo, Sherry Watt, Sherree Wilson
SIT 5: Strategic Budgeting Process
Develop a process for developing the University’s annual General Education Fund (GEF) budget. Specifically, define the process units follow in competing for funds allocated to Strategic Initiative funding through the Office of the President. The resulting document should: i) describe the process, ii) identify key participants, and iii) define an annual timeline. The process should also include a 3-5 year window of projected revenues from all sources (GEF, non-GEF).

Terry Johnson (Chair), Rod Lehnertz, Frank Durham, Lena Hill, Lyn Redington, Tom Koeppel, Jacob Simpson, Alec Scranton, Susan Klatt

SIT 6: Campus Housing and Dining
Develop long-term strategies to improve the affordability and quality of housing and dining options for undergraduate and graduate students both on and off campus.

TBD
Iterative and Agile Process

- Campus Conversations
- Identifying Issues
- Strategic Implementation and Operations Teams
- UI Strategic Plan, 2016-2021

- Process Designed
- Institutional Data Organized
- Environmental Scanning, Reviews, etc.

- Fall 2014-Summer 2015
- Spring-Summer 2016
- Campus Meetings & Open Forums for Strategic Plan Development
Join us for an overview & feedback session on our University’s five-year plan

- Wed., Aug. 31, 4:30-6:00 pm, 2520D UCC
- Fri., Sept. 2, 11:30 am -1:30 pm, Melrose Conference Center (5th Floor PFP)
- Tue., Sept. 6, 1:00-3:00 pm, IL Room (348 IMU)
- Th., Sept. 8, 11:00 am - 1:00 pm, 2520D UCC
- Or Online via Lync/Skype for Business at:

Drop in anytime — Your input matters!