UI Strategic Planning

Overview and Campus Involvement
The Strategic Planning Design Group
Spring 2016
Our Mission
In pursuing its mission of teaching, research, and service, the University seeks to advance scholarly and creative endeavor through leading-edge research and artistic production; to use this research and creativity to enhance undergraduate, graduate, and professional education, health care, and other services provided to the people of Iowa, the nation, and the world; and to educate students for success and personal fulfillment in a diverse world.

Our Core Values
* Excellence * Learning * Community * Diversity * Integrity
* Respect * Responsibility * Fiscal Responsibility
Data and Discussions for informed, iterative, and ongoing process

- Leveraging newly available data, a previously vetted process, and overlapping touch-points to reach faculty, students, staff, and interest groups

- Quick, ongoing cycles of input from series of multiple campus feedback loops (Fall 2015-Fall 2016)

- SPDG members synthesizing input and data trends to shape strategies in 3 mission-critical areas: student success, research and practice, and engagement. (Spring-Fall 2016)

- Integration with ongoing Strategic Implementation Team and Operations Team for responsive, actionable plans

- Recognition of evolving budgetary process for emerging opportunities
Data for Discovery of Issues and Opportunities

- Faculty Governance Strategy List
- Staff Council Survey Strategy List
- Student (UISG/GPSG) Strategy List
- Student Success Task Force Recommendations
- Internationalization Plan, State of Diversity Address, collegiate plans, UI Health Care plan
- Board of Regents Strategic Plan
- Benchmarking from other institutions
- Data Digest (https://provost.uiowa.edu/data-digest) and new data site https://data.uiowa.edu/welcome
- OneIT@ Iowa, TIER
- Open Forums
- SPDG Road Shows (DEO meetings, standing committees, governance groups)
- Data and Reports shared by campus leaders
Iterative Process and Timeline

Discovery
- SPDG brainstorming strategies
- Use of existing sources (Governance Strategy Lists, Pappas Response Report, Datasets)

Feedback
- Open Forums
- Hub-and-Spoke model of feedback

Refinement
- Incorporation of feedback from Open Forums and key communities (faculty, staff, students, partners)
- Additional Hub-and-Spoke feedback

Final Deliverables
- 4-5 key strategies in each priority area
- Potential action steps and metrics

Deadline: Oct 1, 2016
• Where do we want the University to be in 5 years? How can the UI be distinctive?
• What immediate challenges must we address?
• What strategies do you suggest will stimulate even greater student success and research and practice?
• How can the UI create better futures for 21st century Iowa? (consider guiding principles of: Healthcare, Economic Development, Education, and Quality of Life)

Please make notes so that we may share your feedback with the planning group. Thank you.
Your Input & Engagement Matters

- Participate in Open Forums and encourage others to participate

Open Forums will be held the weeks of April 25 and May 2 – more coming in Summer/Fall
Specific forums for faculty, staff, students in addition to a “super forum” for anyone

- Share your ideas about strategic priorities after today via:
  - [UI Strategic Planning website](#)
  - Co-chairs David Cunning & Sarah Hansen