

**Marketing / Business/Social Sciences -- GPA and GRE of Entering Students, 1996-99 through 2004-07**

UI	GPA - UI						GPA - UI						GPA - UI								
	Marketing						College of Business Avg (w/ Econ)						All Programs								
96-99	3.23						3.40						3.30								
97-00	3.47						3.33						3.30								
98-01	3.27						3.37						3.30								
99-02	2.83						3.36						3.32								
00-03	3.18						3.42						3.36								
01-04	3.53						3.46						3.40								
02-05	3.59						3.54						3.42								
03-06	3.59						3.59						3.43								
04-07	3.68						3.63						3.45								
UI	GRE - UI						GRE - UI						GRE								
	Marketing						College of Business Avg						All UI Programs								
	#	V	Q	A	New A	V+Q+A	Above UI	Above Ntl Bus Other	Above Ntl All Bus	V	Q	A	New A	V+Q+A	Ntl	V	Q	A	New A	V+Q+A	Ntl
96-99										546	730	678		1953	207	513	597	590		1700	118
97-00										552	746	683		1980	219	508	596	587		1691	104
98-01	1	640	800	750		2190	232	624	444	535	748	676		1958	176	505	601	591		1697	99
99-02	1	640	800	750		2190	247	676	429	522	746	675		1943	137	507	604	600		1711	98
00-03	1	640	800	750		2190	240	394	408	524	736	690	(0)	1950	92	509	610	611	4.1 (4.3)	1730	59
01-04	0	0	0	0		0				550	743	705	5.5 (1)	1998	120	512	615	622	4.4 (4.2)	1749	59
						V+Q								V+Q						V+Q	
02-05	1	740	800	680		1540	248	481	372	537	755	715	4.4 (9)	1292	119	514	619	633	4.4 (4.2)	1133	67
03-06	2	735	780	585		1515	234	472	342	520	761	671	4.6 (23)	1281	110	516	620	643	4.5 (4.2)	1136	78
04-07	3	687	780			1467	214	443	294	496	757		4.5	1253	82	515	626	649	4.4 (4.1)	1141	92
																				(Ntl)	
<b>New-A - 00-03</b>	<p>* Beginning in 00-03, national analytical scores not reported by discipline, thus national comparisons only made with V and Q scores</p> <p>Marketing is categorized under "Business-Other" in the natl GRE guide.</p> <p><b>Most applicants took GMAT instead of GRE</b></p>																				
	<p><b>All Business</b></p> <p>Accounting</p> <p>Economics</p> <p>Finance</p> <p>Management &amp; Org</p> <p>Management Science</p> <p>Marketing</p>																				