UI Impact on Scott County

- UI Students (1,175)
- UI Alumni (6,221)
- UI Payroll  ($7.5M)
- UI Purchasing  ($31.5M)
- Practicing health care professionals
  - Physician Assistants & Nurses (107)
  - Pharmacists (160)
  - Dentists (77)
- UIHC visits
  - Clinic visits (37,681)
  - Other visits (4,158)
State Hygienic Lab

- Performed 581,113 tests on 243,329 samples from across the state of Iowa in FY 2011
  - Environmental, infectious disease, newborn screenings
- 12,835 samples from Scott County
- 2,100 children participated in outreach programming
GREAT OPPORTUNITIES—BOLD EXPECTATIONS

Mission:
EDUCATION
RESEARCH AND CREATIVE WORK
OUTREACH
HEALTH CARE

Expectations:
STUDENT SUCCESS
KNOWLEDGE AND PRACTICE
NEW FRONTIERS IN THE ARTS
BETTER FUTURES FOR IOWANS

Opportunities: New Facilities and Comprehensive Campaign

Foundational Commitments:
INCLUSION AND INTERNATIONALIZATION • SUSTAINABILITY • COLLABORATION, ENTERPRISE, INNOVATION
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Better Futures For Iowans

• Technical assistance
  – Iowa Flood Center’s flood inundation maps

• Campus/community partnerships
  – Tippie College of Business & Habitat for Humanity
Better Futures For Iowans

- Iowa’s Public Health Laboratory
  - Newborn screening
  - Water/air testing
  - Rapid response
  - 243,000 annual tests
Better Futures For Iowans

• Community education
  – School of Art and Art History
    “Artshare”
  – School of Music’s
    “Music Programs in Iowa Prisons”
Better Futures For Iowans

- Economic Development
  - UI’s John Pappajohn Entrepreneurial Center
Better Futures For Iowans

• Public presentation
  – A. Craig Baird Debate Forum

• Distance education
  – Online Bachelor of Applied Studies and BS Nursing
Better Futures For Iowans

• Publicly engaged research/scholarship
  – Political Science’s Iowa Policy Research Organization

• Service learning and community-based learning
  – Iowa Initiative for Sustainable Communities
Better Futures For Iowans

• Clinical services
  – CLAS’s Summer Speech, Language, Reading, Hearing Impaired Program
  – College of Dentistry’s Mission of Mercy
Better Futures For Iowans

• Project SEALED
  – Service, Engagement, and LifeCareer Education – College of Dentistry
  – Partnership with Allamakee County
  – Goals
    • Oral health care for underserved children
    • Educational programs to spark interest in dental careers
    • Service learning experience for dental students
Better Futures For Iowans

- **Iowa KidSight**
  - Trained Iowa Lions Club volunteers conduct screenings
  - Ages 6 months – 4 years
  - Faculty experts evaluate data
  - More than 230,000 children screened since 2000
Better Futures For Iowans

- **Business Leadership Network**
  - Partnership between small- and medium-sized businesses and **UI College of Public Health**
  - Two flagship regions comprised of 32 counties in north-central and south-central Iowa
  - Promotes healthy, safe, productive employees and companies
Better Futures For Iowans

- **Battling Childhood Obesity**
  - UI College of Public Health works with community partners including Fort Dodge, Muscatine, and Ottumwa
  - Developing best practices for youth-oriented health and wellness
  - Strong community participation and support is critical for sustained success
Better Futures For Iowans

• Farm Safety
  – Iowa farmers feed the world and power the agricultural economy
  – Farming is one of the nation’s most dangerous occupations
  – UI College of Public Health working with farmers, ag industries, and insurance companies to build a culture of safety based on prevention
Better Futures For Iowans

• **Workforce Training**
  – Strengthening the skills of current public health professionals
  – Inspiring students to explore future health careers
  – In the past year, 36 training programs were offered, reaching more than 9,000 individuals.
Better Futures For Iowans

• Iowa Health Care Leaders – Des Moines
  Thomas Mulrooney
  Assistant Vice President
  Iowa Health System
  
  David Stark
  Executive Vice President and CEO
  Blank Children’s Hospital
  
  Thomas Tibbitts
  VP for System Development
  Iowa Health System