STRATEGIC PRIORITY #1: STUDENT SUCCESS

Access and Enrollment Growth
- Fall 2012
  - Highest total enrollment ever (31,498)
  - Most diverse incoming class (16.2% minority)
  - Record total international student enrollment (11.4%)
- Military-friendly school (4th year)
- Recruitment/Admission of Iowans
  - Applicants can now self-report high school transcript information
  - Review of Iowans a priority with goal to respond to application in 48 hours
  - 2012-13 first year undergraduate resident enrollment up 2.3% over 2011-12
- Recruitment of international students – new hire in Admissions to focus on recruitment in Asia
- Current projections indicate further growth in total incoming class and incoming Iowa residents

Affordability
- Second lowest resident undergrad tuition in Big Ten
- Undergraduate resident tuition freeze
- Continued listing as “Best Buy” in quality-to-cost ratio by major higher education publications
- Initiated Summer Hawk Tuition Grant – full tuition scholarship for one summer session

Improved Retention
- 1-year retention and 4- and 6-year graduation rates remain close to record levels
- Implemented Student Experience in the Research University (SERU) survey to gather data on student performance and satisfaction
- Expanded financial literacy and outreach services for undergraduates
- Enhanced support for transfer students

Increased Students’ Academic Engagement
- Living-learning communities (LLCs)
  - Enhanced academic components
  - Every first-year student will live in an LLC starting 2013

- Large investments in learning spaces
  - Expansion of TILE to rhetoric and STEM fields
- First new residence hall since 1960s under construction to help meet enrollment growth; focus on LLCs
- Awarded first six John and Elsie Mae Ferentz Fellowships for Undergraduate Research

STRATEGIC PRIORITY #2: KNOWLEDGE AND PRACTICE

Invested in Faculty Cluster Hires
- 5 active clusters, 40 hired with new and matching funds
- Newest (6th) cluster announced: Public Digital Arts

Enhanced Processes for Monitoring/Rewarding Faculty
- Implementing new post-tenure review policy
• Implementing UI Academic and Professional Record (central database of faculty activities)
• Redesigned and conducted initial survey for biennial Faculty Activity Report

**Sponsored funding for Research**
• Steady despite downturn in federal funding
• Third-highest annual total ever ($438.1M) in FY12

**STRATEGIC PRIORITY #3: NEW FRONTIERS IN THE ARTS**

**Rebuilding the Arts Campus**
• Working together to move forward on building, renovation, flood protection
• Meeting schedule for building, renovation, and mitigation of facilities; construction started on Hancher, School of Music, School of Art & Art History
• Aligning campaign priorities with arts campus needs

**Academics and Outreach**
• Strengthened partnership between School of Art & Art History, Hancher, UI Museum of Art, and other academic departments through common website (www.arts.uiowa.edu) and visioning committee
• Mural exhibition at Des Moines Art Center and conservation partnership with Getty Museum – currently the most significant art restoration project in USA
• Launched Iowa Literaria, an online magazine promoting creative writing in Spanish

**STRATEGIC PRIORITY #4: BETTER FUTURES FOR IOWANS**

**Educating Iowa**
• Degree completion programs with 15/15 Iowa community colleges
• Partnership with Herbert Hoover Presidential Library – summer institute for teachers, gr. 5-12
• 43.5% of enrollments in for-credit continuing education at Regent universities are in UI programs
• Iowa Western Community College (IWCC) partnerships with the Regent Universities; will be a model for similar partnership with WITCC and NCC

**Statewide Partners**
• STEM engagement – Iowa Governor’s STEM Advisory Council, Kirkwood Community College partnership

• Iowa Obesity Network (UI, ISU, UNI)
• Iowa Initiative for Sustainable Communities expanding to Muscatine and Cedar Rapids

**Engaged Scholarship**
• Faculty clusters - serving Iowans
• Digital Studio for the Public Humanities
• Public Digital Arts Cluster

**Carnegie Community Engagement Classification**
• Individual identified to lead preparation of application, due 2014

**K-12 Engagement**
• Every county in Iowa that has a high school is registered as part of the Iowa Online Advanced Placement Academy (IOAPA); 650 Iowa high school students registered for an online AP class this year

**Entrepreneurship**
• Created position of associate vice president for economic development to elevate status of entrepreneurship at UI
• Targeted FY13 investment in John Pappajohn Entrepreneurial Center for enhanced campus and statewide activities in entrepreneurship and entrepreneurial education
• Board of Regents approved $2M for FY14 targeted investment in entrepreneurship

**Office of Outreach and Engagement**
• Created position of associate provost for outreach and engagement to promote collaboration with partners statewide

**Better Futures for Iowans Initiative Funding**
• Competitive proposal process, $1M allocated to support better futures initiatives in FY13
• Five projects to receive additional funding FY14

**Service Examples**
• College of Engineering: Iowa Flood Information System has improved floodplain maps in 88 of Iowa’s 99 counties
• College of Law: students offered 17 pro bono projects in Iowa
• College of Nursing: led statewide Future of Nursing Action Coalition, coordinated multiple task forces working on implementation of recommendations in the IOM report *The Future of Nursing: Leading Change, Advancing Health*
• College of Public Health: Partnered with Seeds of Hope to implement a service learning course in Centerville, Iowa

**FOUNDATIONAL COMMITMENT #1: INCLUSION AND INTERNATIONALIZATION**

**Student and Faculty Diversity**
• Record diversity of incoming class (16.2%)
• Positive trends in faculty diversity
  - Women: 33.3% of TT faculty, 39.1% of total
  - Minorities: 19.8% of TT faculty, 19.9% of total

**International Students**
• New course requirement for all incoming undergraduate international students beginning fall 2013
• UI international students and their dependents contribute $101M to Iowa’s economy

**Study Abroad**
• Positive impact on retention and success
  - 2011-12: 932 undergraduate (highest total ever), 295 graduate/professional

**FOUNDATIONAL COMMITMENT #2: SUSTAINABILITY**

**Operations**
• Energy use remains level from 2010 to 2013 despite campus growth
• Renewable energy at 9%; new biomass efforts
• LEED Platinum buildings (two new)
• Waste diversion rate at 30%
• UIHC diverting food waste to composting, enhanced recycling opportunities
• Launched Zipcar program with City of Iowa City

**Education and Research**
• Wind Energy certificate
• National recognition for students’ work in Dubuque
• Iowa Watershed Project

**Outreach**
• Iowa Initiative for Sustainable Communities
• Living with Floods – College of Education 3-day institute to help teachers in flood-affected areas incorporate environmental learning

**Recognition**
• 2013 APPA Sustainability Award to Facilities Management (5th award in 6 years) – recognizes integration of sustainability into the educational mission

**FOUNDATIONAL COMMITMENT #3: COLLABORATION, ENTERPRISE, INNOVATION**

**Institutional Cost Savings and Efficiencies**
• Sustainability efforts lead to efficiencies (e.g., energy conservation)
• Paperless “e-transactions” growing to one million per year
• Data Center consolidation accomplished by UIHC and General University IT organizations
• Lowest ratio of executive/administrative staff to total staff in the Big Ten

**Inter-Institutional Cost Savings and Efficiencies**
• Workers compensation decentralization to Regents
• Joint project to advance course materials rentals and use of e-textbooks through university book stores
• Direct UNI assistance includes investment management and software development such as developing and installing ProTrav and Jobs@UNI
• UI acting as administrative agent for student athlete health insurance plans for ISU and UNI

**Facilities Innovation**
• Privately financed and operated apartment housing to replace Hawkeye Court Apartments
• Uses of construction managers as UI “agents” to increase Iowa contractor opportunities
• Developing private sector operated “Job Order Contracting” for the smallest and most numerous capital improvement projects
• Two design-build projects under way with Board of Regents approval

**Academic Efficiencies**
• 1-year retention and 4- and 6-year graduation rates remain close to record levels
• Time to degree for doctoral programs decreased to 5.3 years

**Program Restructuring to Promote Efficiency**
• International Programs reorganized to promote efficiency and coordination across IP units
• MFA program in translation and FLARE program moved to the Division of World Languages, Literatures and Cultures