

STRATEGIC PLAN FOR THE UNIVERSITY OF IOWA, 2010-2016

ANNUAL PROGRESS REPORT, 2013

STRATEGIC PRIORITY #1: STUDENT SUCCESS

Access and Enrollment Growth

- Fall 2012
 - Highest total enrollment ever (31,498)
 - Most diverse incoming class (16.2% minority)
 - Record total international student enrollment (11.4%)
- Military-friendly school (4th year)
- Recruitment/Admission of lowans
 - Applicants can now self-report high school transcript information
 - Review of lowans a priority with goal to respond to application in 48 hours
 - 2012-13 first year undergraduate resident enrollment up 2.3% over 2011-12
- Recruitment of international students – new hire in Admissions to focus on recruitment in Asia
- Current projections indicate further growth in total incoming class and incoming Iowa residents

Affordability

- Second lowest resident undergrad tuition in Big Ten
- Undergraduate resident tuition freeze
- Continued listing as “Best Buy” in quality-to-cost ratio by major higher education publications
- Initiated Summer Hawk Tuition Grant – full tuition scholarship for one summer session

Improved Retention

- 1-year retention and 4- and 6-year graduation rates remain close to record levels
- Implemented Student Experience in the Research University (SERU) survey to gather data on student performance and satisfaction
- Expanded financial literacy and outreach services for undergraduates
- Enhanced support for transfer students

Increased Students' Academic Engagement

- Living-learning communities (LLCs)
 - Enhanced academic components
 - Every first-year student will live in an LLC starting 2013

- Large investments in learning spaces
 - TILE (Transform. Interact. Learn. Engage.) classrooms/learning commons spaces
 - Expansion of TILE to rhetoric and STEM fields
- First new residence hall since 1960s under construction to help meet enrollment growth; focus on LLCs
- Awarded first six John and Elsie Mae Ferentz Fellowships for Undergraduate Research

Student Success Initiative Funding

- Competitive proposal process, \$1M allocated to support student success initiatives in FY13

Grad/Prof Student Success

- High quality programs: >82% in top 30 publics; 5 programs ranked in top 10 overall
- For 76 doctoral programs over 10 years (entering 2001-2005, completed 2007-2011)
 - Composite median time to degree decreased to 5.3 years
 - Composite degree completion improved to 57% (1/3 of programs > 67%, 1/4 of programs <50%)
 - Doctoral initial placement: 20% tenure track academic; 50% non-tenure track academic; 19% nonacademic; 11% unknown
- Continued review of programs – 9 program actions taken
- Expanded distance degree programs
- Two new 3+2 programs approved to enroll students beginning fall 2013:
 - B.A. in Psychology to M.P.H. in Community Behavioral Health
 - B.A. in Biology to MPH in Epidemiology

STRATEGIC PRIORITY #2: KNOWLEDGE AND PRACTICE

Invested in Faculty Cluster Hires

- 5 active clusters, 40 hired with new and matching funds
- Newest (6th) cluster announced: Public Digital Arts

Enhanced Processes for Monitoring/Rewarding Faculty

- Implementing new post-tenure review policy

- Implementing UI Academic and Professional Record (central database of faculty activities)
- Redesigned and conducted initial survey for biennial Faculty Activity Report

Sponsored funding for Research

- Steady despite downturn in federal funding
- Third-highest annual total ever (\$438.1M) in FY12

STRATEGIC PRIORITY #3: NEW FRONTIERS IN THE ARTS

Rebuilding the Arts Campus

- Working together to move forward on building, renovation, flood protection
- Meeting schedule for building, renovation, and mitigation of facilities; construction started on Hancher, School of Music, School of Art & Art History
- Aligning campaign priorities with arts campus needs

Academics and Outreach

- Strengthened partnership between School of Art & Art History, Hancher, UI Museum of Art, and other academic departments through common website (www.arts.uiowa.edu) and visioning committee
- Mural exhibition at Des Moines Art Center and conservation partnership with Getty Museum – currently the most significant art restoration project in USA
- Launched *Iowa Literaria*, an online magazine promoting creative writing in Spanish

STRATEGIC PRIORITY #4: BETTER FUTURES FOR IOWANS

Educating Iowa

- Degree completion programs with 15/15 Iowa community colleges
- Partnership with Herbert Hoover Presidential Library – summer institute for teachers, gr. 5-12
- 43.5% of enrollments in for-credit continuing education at Regent universities are in UI programs
- Iowa Western Community College (IWCC) partnerships with the Regent Universities; will be a model for similar partnership with WITCC and NCC

Statewide Partners

- STEM engagement – Iowa Governor's STEM Advisory Council, Kirkwood Community College partnership

- Iowa Obesity Network (UI, ISU, UNI)
- Iowa Initiative for Sustainable Communities expanding to Muscatine and Cedar Rapids

Engaged Scholarship

- Faculty clusters - serving Iowans
- Digital Studio for the Public Humanities
- Public Digital Arts Cluster

Carnegie Community Engagement Classification

- Individual identified to lead preparation of application, due 2014

K-12 Engagement

- Every county in Iowa that has a high school is registered as part of the Iowa Online Advanced Placement Academy (IOAPA); 650 Iowa high school students registered for an online AP class this year

Entrepreneurship

- Created position of associate vice president for economic development to elevate status of entrepreneurship at UI
- Targeted FY13 investment in John Pappajohn Entrepreneurial Center for enhanced campus and statewide activities in entrepreneurship and entrepreneurial education
- Board of Regents approved \$2M for FY14 targeted investment in entrepreneurship

Office of Outreach and Engagement

- Created position of associate provost for outreach and engagement to promote collaboration with partners statewide

Better Futures for Iowans Initiative Funding

- Competitive proposal process, \$1M allocated to support better futures initiatives in FY13
- Five projects to receive additional funding FY14

Service Examples

- College of Engineering: Iowa Flood Information System has improved floodplain maps in 88 of Iowa's 99 counties
- College of Law: students offered 17 *pro bono* projects in Iowa
- College of Nursing: led statewide Future of Nursing Action Coalition, coordinated multiple task forces working on implementation of recommendations in the IOM report *The Future of Nursing: Leading Change, Advancing Health*

- College of Public Health: Partnered with Seeds of Hope to implement a service learning course in Centerville, Iowa

FOUNDATIONAL COMMITMENT #1: INCLUSION AND INTERNATIONALIZATION

Student and Faculty Diversity

- Record diversity of incoming class (16.2%)
- Positive trends in faculty diversity
 - Women: 33.3% of TT faculty, 39.1% of total
 - Minorities: 19.8% of TT faculty, 19.9% of total

International Students

- New course requirement for all incoming undergraduate international students beginning fall 2013
- UI international students and their dependents contribute \$101M to Iowa's economy

Study Abroad

- Positive impact on retention and success
- 2011-12: 932 undergraduate (highest total ever), 295 graduate/professional

FOUNDATIONAL COMMITMENT #2: SUSTAINABILITY

Operations

- Energy use remains level from 2010 to 2013 despite campus growth
- Renewable energy at 9%; new biomass efforts
- LEED Platinum buildings (two new)
- Waste diversion rate at 30%
- UIHC diverting food waste to composting, enhanced recycling opportunities
- Launched Zipcar program with City of Iowa City

Education and Research

- Wind Energy certificate
- National recognition for students' work in Dubuque
- Iowa Watershed Project

Outreach

- Iowa Initiative for Sustainable Communities
- Living with Floods – College of Education 3-day institute to help teachers in flood-affected areas incorporate environmental learning

Recognition

- 2013 APPA Sustainability Award to Facilities Management (5th award in 6 years) – recognizes

integration of sustainability into the educational mission

FOUNDATIONAL COMMITMENT #3: COLLABORATION, ENTERPRISE, INNOVATION

Institutional Cost Savings and Efficiencies

- Sustainability efforts lead to efficiencies (*e.g.*, energy conservation)
- Paperless “e-transactions” growing to one million per year
- Data Center consolidation accomplished by UIHC and General University IT organizations
- Lowest ratio of executive/administrative staff to total staff in the Big Ten

Inter-Institutional Cost Savings and Efficiencies

- Workers compensation decentralization to Regents
- Joint project to advance course materials rentals and use of e-textbooks through university book stores
- Direct UNI assistance includes investment management and software development such as developing and installing ProTrav and Jobs@UNI
- UI acting as administrative agent for student athlete health insurance plans for ISU and UNI

Facilities Innovation

- Privately financed and operated apartment housing to replace Hawkeye Court Apartments)
- Uses of construction managers as UI “agents” to increase Iowa contractor opportunities
- Developing private sector operated “Job Order Contracting” for the smallest and most numerous capital improvement projects
- Two design-build projects under way with Board of Regents approval

Academic Efficiencies

- 1-year retention and 4- and 6-year graduation rates remain close to record levels
- Time to degree for doctoral programs decreased to 5.3 years

Program Restructuring to Promote Efficiency

- International Programs reorganized to promote efficiency and coordination across IP units
- MFA program in translation and FLARE program moved to the Division of World Languages, Literatures and Cultures